

# PLASTIC PIONEERS ASSOCIATION SPRING MEETING

February 19 - 21, 2015 San Antonio, Texas

## MINUTES OF THE GENERAL MEMBERSHIP MEETING OF FEBRUARY 21, 2015

- **Call to Order and Review of Agenda**

President Steve Hershfield called the meeting to order at 930 AM

There were no updates to the General Membership meeting agenda.

- **Approval of Minutes**

- Al Hodge moved that the minutes of the October 18, 2014 Membership Meeting as distributed be accepted.
  - Motion made to accept, motion seconded, no discussion, motion accepted by vote

- **Financial Report**

- Treasurer Ashby Rice.
  - Treasurer reviewed the 2015 Actual vs Budget.
    - Projecting a financial shortfall for 2015
      - Dues and fees have not covered expenses
    - Various methods to increase operating cash was discussed
    - 2015 Budget and presentation is attached

- **Investment Committee Report**

- Don Williams presented.
  - Reviewed Education Fund financials – report attached
    - 2014 ended with \$981,554.00 in funds
    - 2015 YTD had \$1,002,087.00 in funds
    - 2014 had an outgoing of \$55,750.00 in funds for budgeted programs
  - Discussed investment strategies, which is managing funds conservatively
    - Report attached
  - Bill Humphry will become the new Chair for the Committee and Steve Hoenig has joined the Committee

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- **Fund Raising Committee**

- Stu Swain presented
  - 20 less member donations in 2014 than in 2013
    - Average donations for 2014 was \$164 versus \$130 for 2013
  - Dan McGuire was recognized for his efforts in obtaining the financial pledge from the M. Holland Company
  - Gail Bristol gave the Board a presentation in fund raising techniques
    - Discussions followed
      - Steve Hershfield determined that he and Gail will determine the best path forward for utilizing the fund raising procedures from the presentation.
  - Looking for a corporate donor for the cocktail hour at the upcoming Pittsburgh, PA meeting

- **Membership Committee**

- Al Hodge presented:
  - Current PPA membership stands at 168, Of this number 6 have yet to pay their 2015 membership dues
    - Committee members are contacting these members to encourage their payment.
    - Membership at the Fall 2014 meeting was also at 168
  - There are a total of six new members awaiting induction into the PPA organization,
    - Four new members will be inducted at the Saturday dinner and induction ceremonies

Charlie Sears  
Sandy Guthrie

Stan Glover  
Charles Pratt

- The Ad-Hoc, Marketing Sub-Committee, in particular Jim Callari, has written the Bios of the new members
- These Bios and a press release has been created by the Public Relations committee and will be submitted to the trade publications following the meeting.
- Concern expressed that the Who's Who biographies are not being kept current
  - No action plan presented
- Committee presented to BOG the lowering years of service in the plastics industry from 25 to 20 for membership qualification into PPA
  - Concept was accepted by vote at the earlier Membership Committee and BOG meeting
- Concerns were expressed about keeping new members involved in PPA

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- Suggest that some future meetings be planned around one of the colleges being support by PPA scholarships to support education endeavors.
  - Jack Michael has been recognizes as the Distinguished Service Member
    - Will be presented at the Fall 2015 meeting
- **Web Site Committee**
  - Tim Womer presented
    - The new web site is active.
    - New web concept will be to make it easier for members to sign in and more useful for information and updates on PPA activities
    - Request that all members keep their personal information current
    - Newsletter and pertinent PPA information will be posted on the web
- **Newsletter Committee**
  - John Fearncombe presented.
    - Always looking for articles of interest on PPA Members
    - Some newsletters are still being hard mailed to members
      - Majority are being e mailed
    - John and his committee were recognized by the board for their efforts in organizing and publishing the newsletter.
- **Plastics History and Artifacts Committee (PHAC)**
  - Glenn Beall presented
    - Discussed the Plastics Collections at Syracuse University.
      - Artifacts, are still being solicited
      - Still lack a full time Curator for the Plastics Collection
        - Artifacts are being categorized.
    - Expressed appreciation for PPA Member donations made in the memory of Patsy Beal.
- **By-Laws Committee**
  - Gail Bristol Chair presented
    - Presented the revision of the PPA By-Laws from Article I to Article XI
      - Discussions occurred
      - Motion made to accept revisions, motion seconded and accepted by vote
    - Committee will pursue revision of the remaining By-Law Articles

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- **Education Committee**
  - Gail Bristol presented
    - Discussed budgeted distribution of education funds in 2015
      - \$18,000 to University of Massachusetts Lowell University
      - \$7,500 to PlastiVan
      - \$5,000 for Polymer Ambassadors
      - \$4,500 for University of Syracuse
      - \$9,000 for three scholarships
        - \$3,000 for Ferris State
        - \$3,000 for Penn State Erie, Behrend College
        - \$3,000 for Penn College of Technology
      - \$6,000 for SPE for two \$3,000 scholarships
      - \$50,000 total
- **Site Selection Committee**
  - Kurt Swogger presented
    - Pleased with turnout of members for this meeting
    - Discussed various activities that will be occurring
    - Fall meeting in Pittsburgh, PA has been set
      - Some issues with site contractor, Emily Foust have occurred
        - Gail Bristol to review
    - Future meetings after Pittsburgh has yet to be determined
- **Publicity Committee**
  - No chairs present
- **New Business**
  - None
- **Meeting adjourned by Steve Hershfield at 1030AM**



Al Hodge  
Secretary PPA